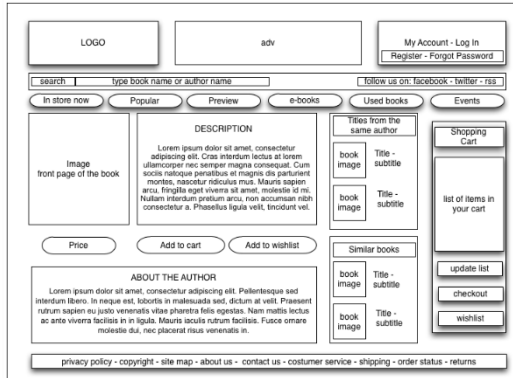
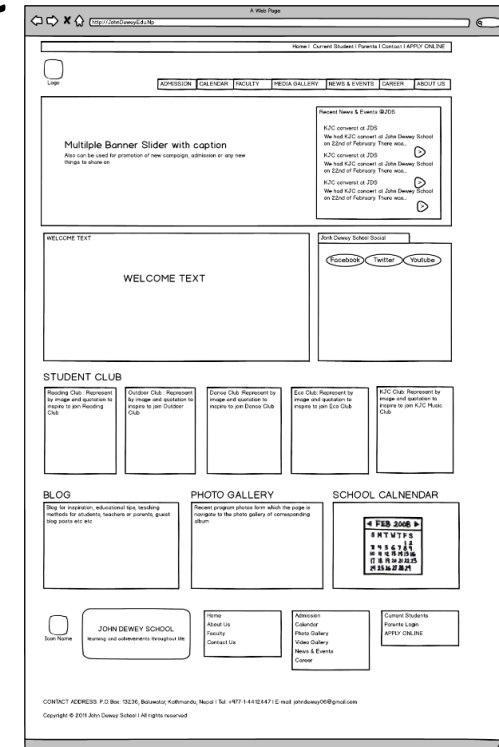




Website Design & Development

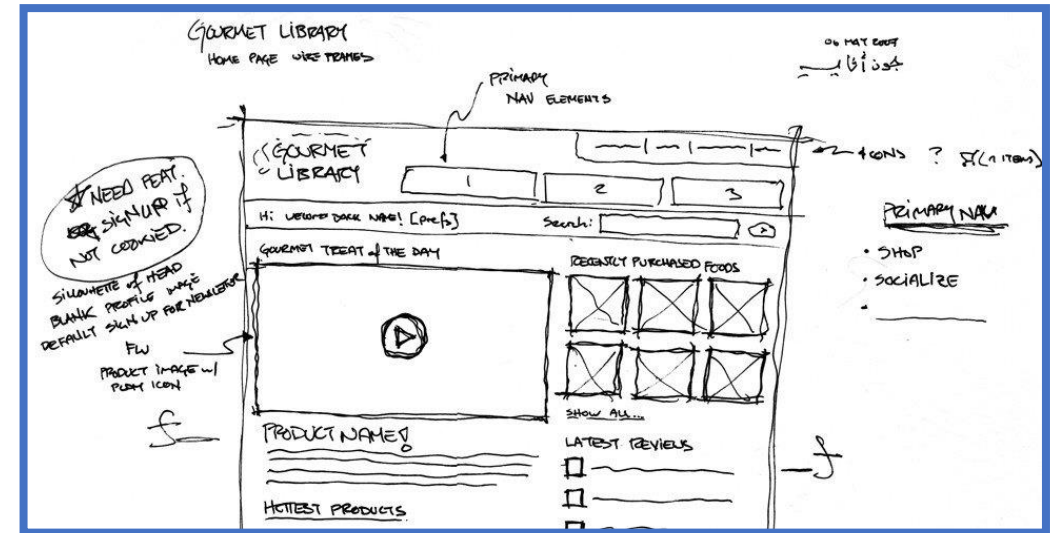
Design Phase - Wireframes



What are wireframes?

- Quick sketches / outlines of page layouts
 - Show **navigation** and **content** elements
- Used in the early stages of the design phase of website development

Often done using pencil & paper





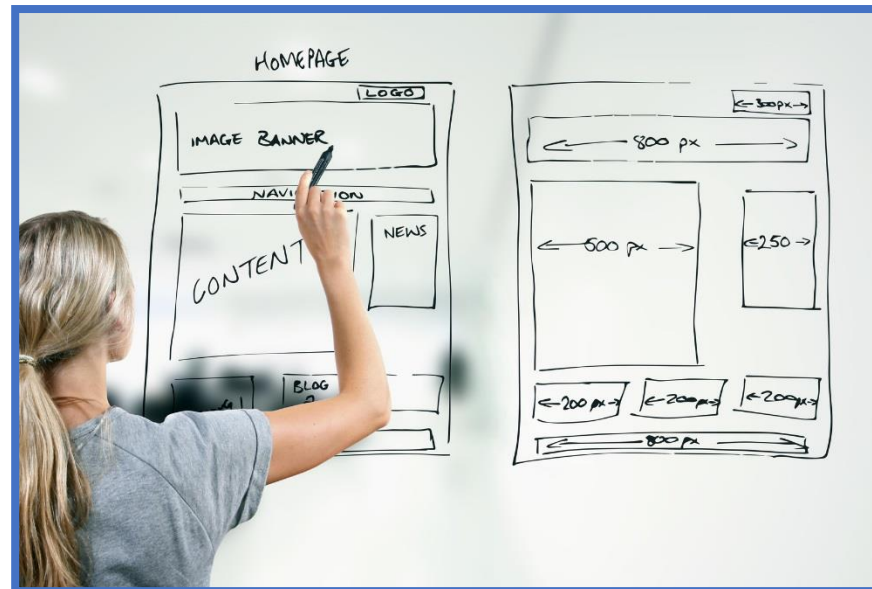
Why are wireframes used?

- Careful design and planning is done to ensure finished sites **meet user / client needs**
- Wireframes allow agreement on best page designs **before any significant time is spent** on building pages
- Aim is to build the pages and site **correctly first time**, with no need for changes
 - No wasted time, effort or resources



Wireframe Content

“Wireframes force teams to **stay focused on the information architecture and structure design** without getting side-tracked by the distraction of the visual layer” – *Web Style Guide*





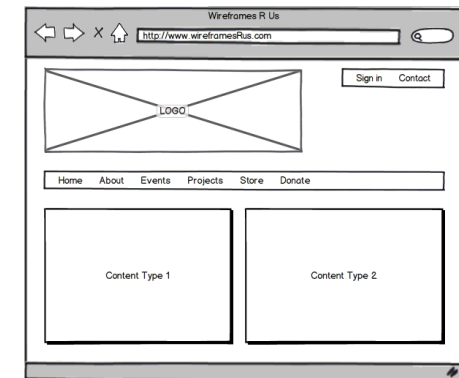
Wireframe Content

Shows where the main **content** and **navigation** elements *could* appear

- Company logo
- Page titles
- Page content
- Header / Footer / Sidebar
- Search bar
- Breadcrumbs
- Navigation menu
- Hyperlinks

Wireframes *do not* display –

- Actual text or images
- Actual fonts used but may label css styles





Good Wireframes

Should include **enough detail** for someone else to fully understand the ideas shown

- The ideas shown in wireframes may be “tested” with clients or users / personas before further development work is done
- Development team will discuss and refine wireframes

Should be **quick**

- Developers should be prepared to change or replace their wireframes if clients or team don't agree with plans
- Easier to throw away work that did not take a lot of time





After wireframing ...

The wireframe designs which have been selected are developed further

Prototyping follows wireframing

- More detail is added about the visual elements of the page layout
- May give a basic simulation of site navigation

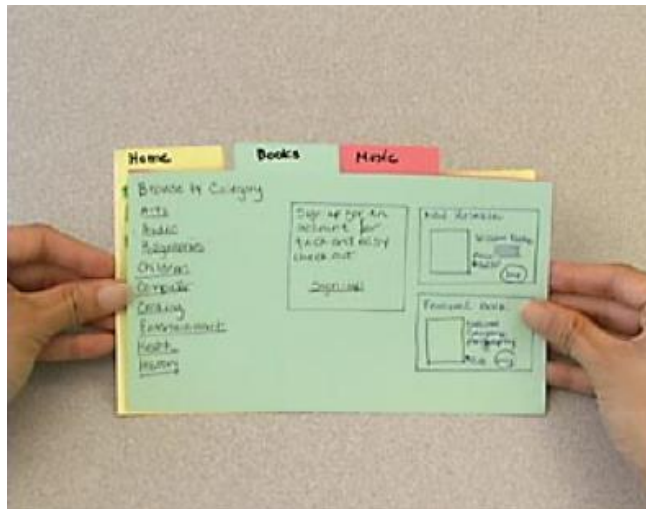
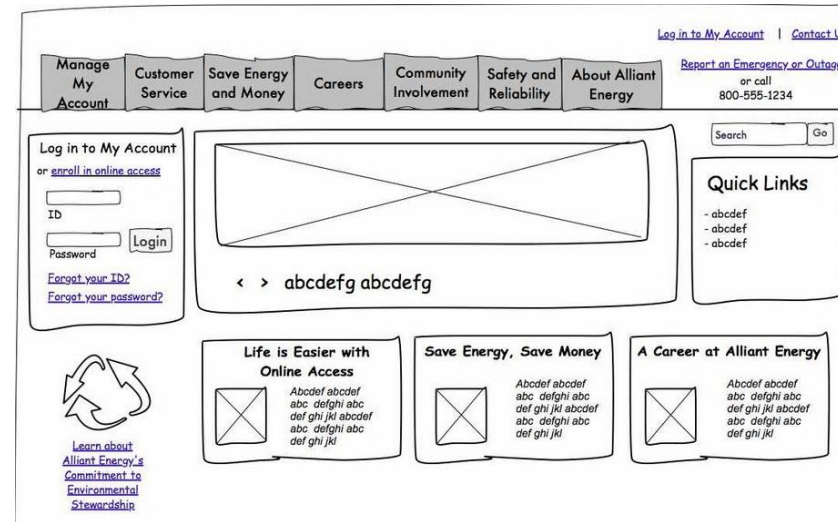
Low Fidelity Prototypes

- Information *about* colours, headings, font, navigation, images
- *Does not use actual text content or images at this stage*
- May be tested and reviewed again before proceeding to next stage
- Gives early indication of navigation and usability issues





Low Fidelity Prototyping





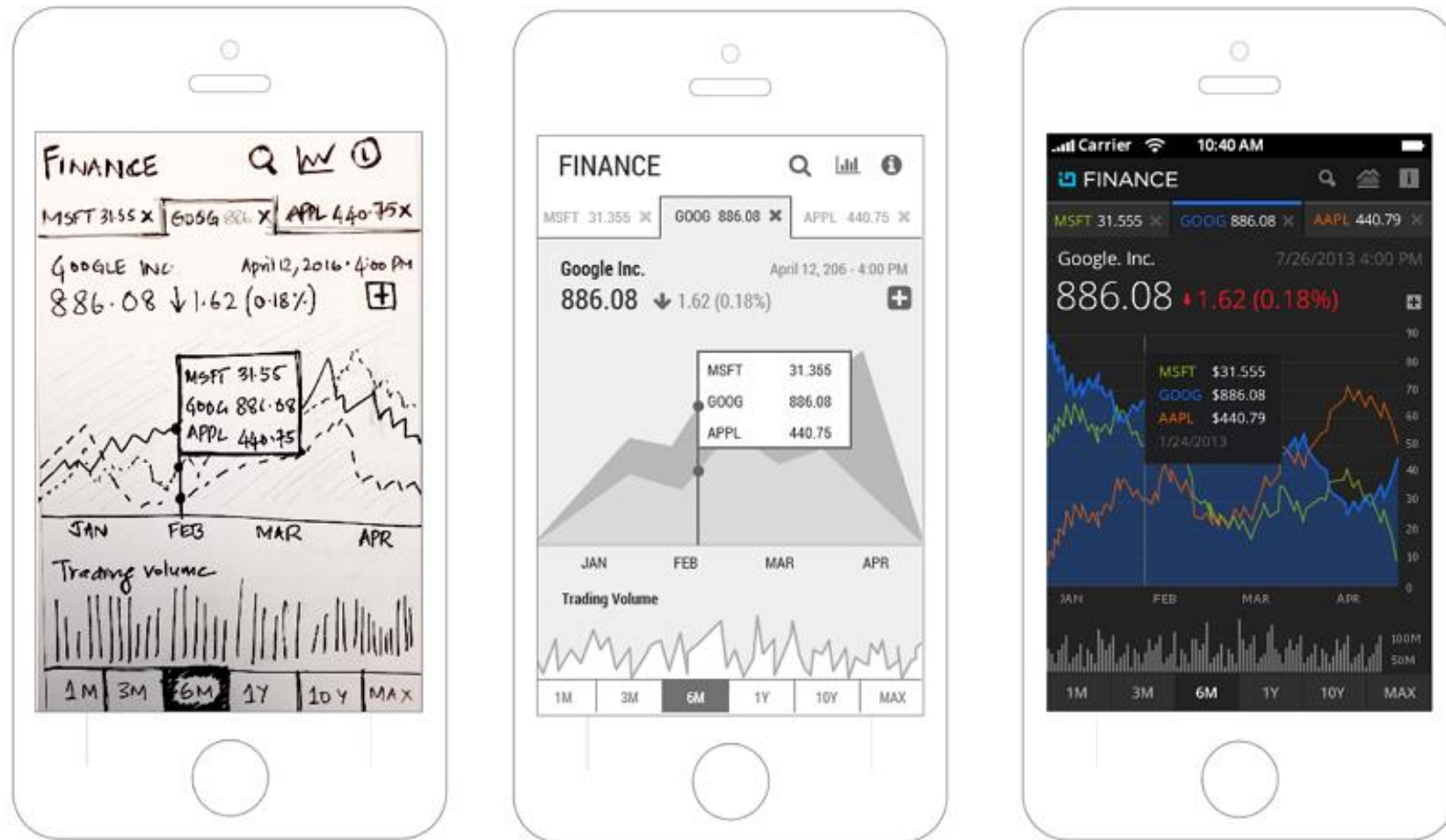
Prototyping

When Low Fidelity prototypes have been made, reviewed, and selected ...

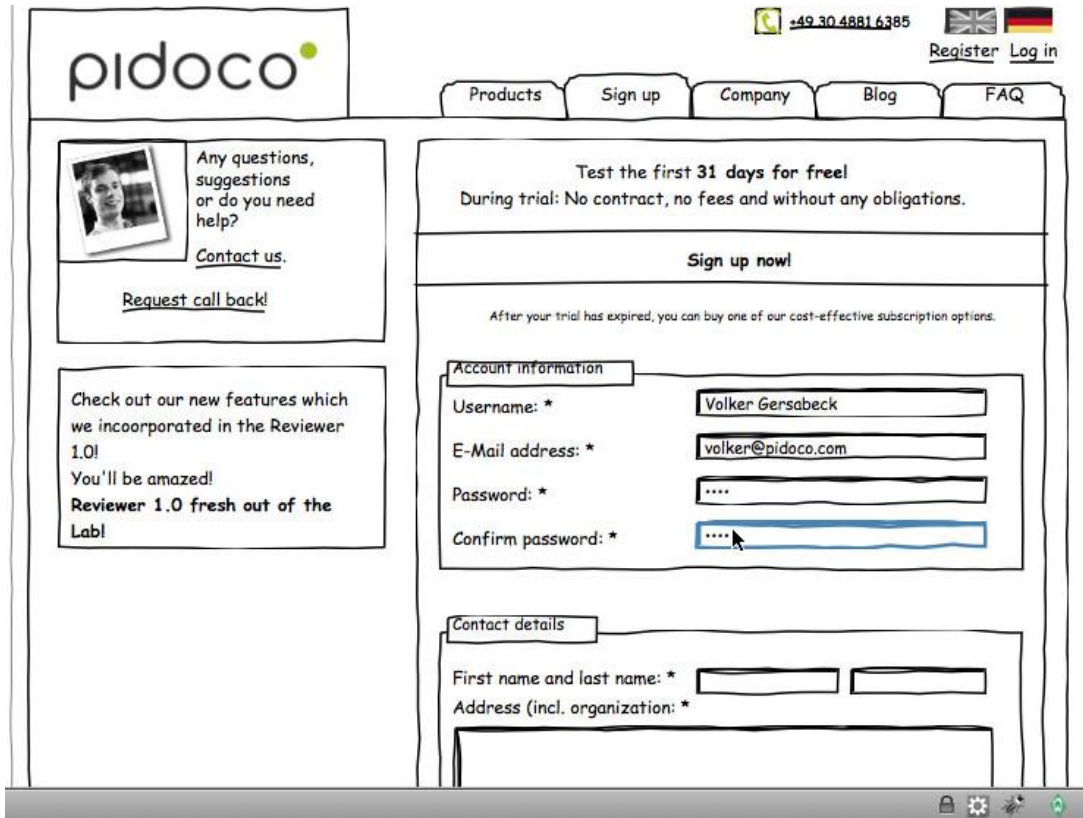
High Fidelity Prototyping is the next stage

- Representations of **actual content** are added to the prototypes
- Final colours, fonts, text, images are added
- **Full visualisation** of how the actual pages would look
- Can be **paper based** or **computer based**
- Will **simulate** site navigation
- *No page code written yet at this stage*
- Design will again be reviewed and tested before coding of real pages begins

Progress to High Fidelity



Low Fidelity vs High Fidelity



A hand-drawn wireframe of the pidoco website. The layout includes a header with the pidoco logo, contact information (+49 30 4881 6385), and flags for UK and Germany. Navigation links for Products, Sign up, Company, Blog, and FAQ are present. The main content area features a sign-up form with fields for Username, E-Mail address, Password, and Confirm password, along with a 'Sign up now!' button. A sidebar on the left contains a contact section with a photo and a 'Request call back!' button, and a section about 'Reviewer 1.0'.

pidoco

+49 30 4881 6385

Register Log in

Products Sign up Company Blog FAQ

Any questions, suggestions or do you need help?
Contact us.
[Request call back!](#)

Check out our new features which we incorporated in the Reviewer 1.0!
You'll be amazed!
Reviewer 1.0 fresh out of the Lab!

Test the first 31 days for free!
During trial: No contract, no fees and without any obligations.

Sign up now!

After your trial has expired, you can buy one of our cost-effective subscription options.

Account information

Username: * Volker Gersabeck

E-Mail address: * volker@pidoco.com

Password: *

Confirm password: *

Contact details

First name and last name: *

Address (incl. organization): *



A high-fidelity mockup of the pidoco website. The layout is clean and professional, featuring a header with the pidoco logo, contact information, and navigation links. The main content area highlights the software's features and benefits, including a 'Sign up now!' button. A sidebar on the left contains a contact section and a section about 'Reviewer 1.0'. The footer includes logos of partner companies and a section about customer testimonials.

pidoco

+49 30 4881 6385

Now! Register for free. Log in

Guided Tour Products Sign up Company Blog

A GUI Design Software for clickable Wireframes!

Fast and easy like Rapid paper Prototyping, but completely web-based and with many more features!

Advantages

- ✓ Clickable Wireframes
- ✓ Fast and easy Prototyping
- ✓ Easy Remote Usability Testing
- ✓ No Software Installation

Products & Features

- ✓ Interface Prototyping
- ✓ Prototype Reviewer
- ✓ Remote Usability Tests
- ✓ Realtime Collaboration

More than 5,000 Wireframes & Prototypes have been created with pidoco!

Many media-agencies, software vendors, web designers etc... use pidoco successfully in their everyday business:

finnlabs software architects HPI Hasso Plattner Institut D-LABS zimory unternehmer TUM

pidoco supports your business ...

Drag&Drop GUI Prototyping
the easy way to clickable wireframes

Our customers are thrilled ...

Jörn Hartwig Senior Consultant & CEO D-LABS

Max Ahrens Productmanager zimory

"This gui prototyping tool helps ..."

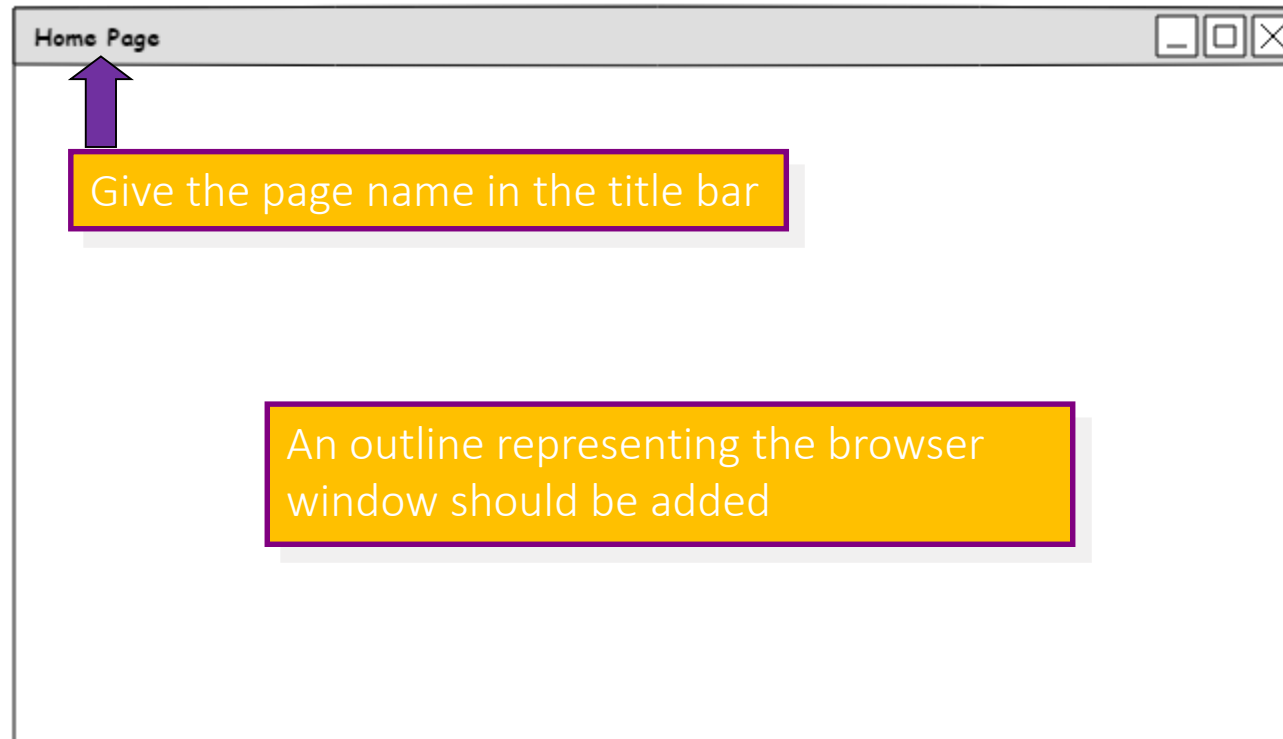


Showing Page Elements in Wireframes





Wireframe Elements - Page





Wireframe Elements - Text

Content Heading

Homo fossae ab iussit mixta
tempora retinebat galeae quam
forma.

Terrarum vis congeriem
tepscunt deorum horrifer caelo
turba iudicis speciem.

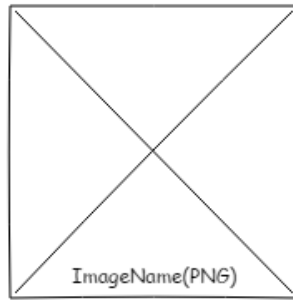
Fronde plagae tollere ubi vix
deorum divino quisque pluviaque
orba.

About Us

Paragraph introducing business
to site visitors

- Areas of text should be drawn with **borders**
- Sometimes, general headings and **dummy text** are used for illustration
- **Section headings** and **descriptions** help to understand the page layout

Wireframe Elements - Media



- For **images**, use a box with a cross through it
- **Name** the image to be used
- Identify the graphics **file format** to be used



- For **video**, use a plain box
- **Name** the file to be used
- Identify the video **file format** to be used
- Represent the media window **controls**



Product description mp3

- For **audio**, show media **controls**
- **Name** the audio file
- Identify the **file format**



Wireframe Elements - Navigation

[Hyperlink](#)

[Hyperlink](#)

[Hyperlink](#)

[News](#)

[Reviews](#)

[Customer Service](#)

- **Hyperlinks** should be shown with underlining
- **Naming links** helps show site structure

[Home](#) [Products](#)

- If **breadcrumbs** are used, show the page *name* & *path*

Widgets

Doofers

Thingies

Doodahs

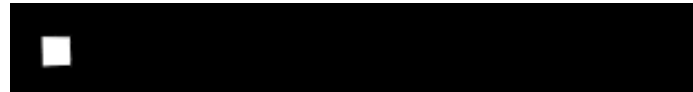
Whatsits

- Row of boxes for **navigation bar** options

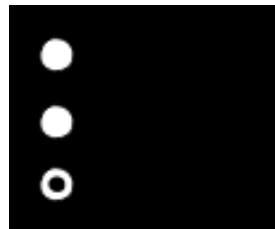
Wireframe Elements - Input



Text input boxes



Checkbox



Radio buttons

- Form inputs on wireframes should *look like* the elements to be used
- Show labels that will be used for elements



Wireframe Elements - Input

Drop-down lists

List boxes

Input buttons

NOTE! Wireframes for forms should also show clearly which elements will use input **validation**, by writing a **note** beside **each element** where it is needed.



You are here: Home > Council Services > Business > Training and Development

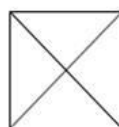
Twitter : Training and Development News



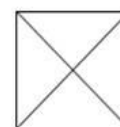
Welcome to Organisational Workforce & Development

Here you'll find information on learning and development open to Northamptonshire County Council staff and non-council staff working in the Social Care sector.

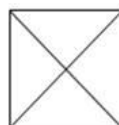
Training Courses	Online Learning	I am Northamptonshire County Council
---------------------	--------------------	--



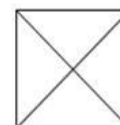
Change Management
- I am a Leader Manager
- Team building
- 1:1 Coaching



**Financial Management and
Commissioning Servicing**
- x
- y



Adult Social Care (HASS)
- x
- y
- z



Children's Social Care (CYP)
- x
- y
- z

Contact Us



>> Contact us

Related Pages

>> Social Work
Trainee Program
NQSW

Useful Links

>> xyz external link

